

STOWE TOUR OPERATOR GUIDE



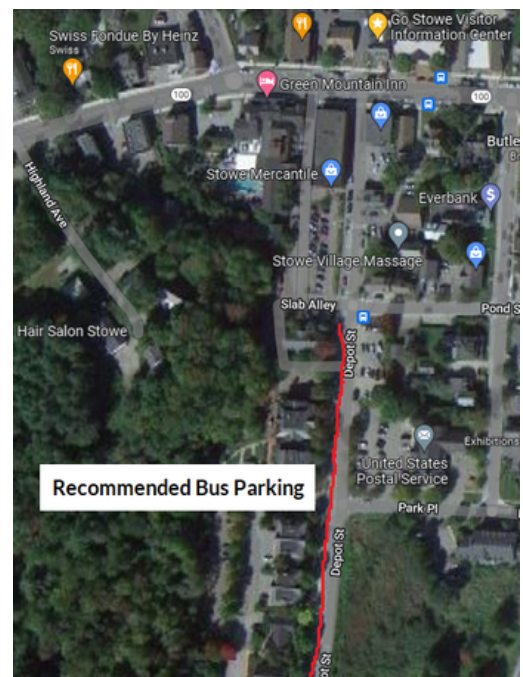
WELCOME TO STOWE, VERMONT

This guide is designed to assist tour operators in the planning of a future Stowe, Vermont adventure. We hope that the information and tips below will help act as a guide through the trip planning process and allow each group to have a stress-free and enjoyable trip.

THE ESSENTIALS

Parking

- Due to the increase in visitation following the pandemic, Stowe has been working to develop additional parking solutions for buses to create a seamless experience for local businesses, visitors and bus tours that come through town throughout the year.
- Tour Buses are encouraged to park along Depot Street. There are longer parking spaces available with a 3-hour time limit and these spaces are easily within walking distance of Main Street.
- We ask that you please park first before letting off passengers—do not stop in the middle of Main Street or Mountain Road to unload as it creates traffic congestion.
- If all of the above spaces are filled, please contact Stowe Area Association or Stowe PD for additional suggestions. There may be additional parking options available during the busier fall foliage season.



Public Restrooms

Public restrooms are available at the Stowe Visitor Information Center (51 Main Street) in the historic village during normal business hours, as well as next to Stowe Mercantile in the basement of the red Depot Building, accessible from Depot Street.

3 TIPS FOR A SEAMLESS GROUP EXPERIENCE

Plan Ahead

Whether you're traveling to Stowe overnight or for the day, reservations for activities and restaurants are highly encouraged—especially for larger groups during the busy foliage season. Be sure to book group activity tours and check [updated restaurant hours of operation](#) in advance. Space can fill up fast with modified business hours due to staffing and seasonal changes.

Be Patient

Like many destinations following the pandemic, businesses are working hard to stay staffed and keep up with a higher demand of visitation—Stowe is no different. Restaurants and shops may have fewer staff on-hand than usual. Please be kind and patient; they are working extra hard to serve and create a memorable experience for you.

Be Courteous

Stowe has been busier than ever before and as a small town we understand that areas for large buses are limited. The town continues to work on solutions to assist with assigning designated parking areas near Main Street. If you have plans to be on Mountain Road, please contact the business you will be visiting in advance for recommendations on where you can drop off passengers and park. Please be courteous—do not block traffic on the main roads and please do not park in other business lots without permission.

GROUP DINING

The following options are restaurants that are within walking distance from Main Street.

The Backyard	(802) 253-9204	info@backyardvt.com
The Bagel	(802) 253-9943	maxmakesit@gmail.com
Black Cap Coffee	(802) 253-2123	danielle@blackcapvermont.com
Cafe on Main	(802) 253-0077	cafeonmainstowe@gmail.com
Grant's (<i>dinner only</i>)	(802) 500-3505	events@stowevillageinn.com
Ranch Camp	(802) 253-2753	tori@ranchcampvt.com
The Skinny Pancake	(802) 760-6588	heatherl@skinnypancake.com

The following options are restaurants that will accept large groups with advanced notice/reservations.

Alpine Hall	(802) 760-4700	david.hall@destinationhotels.com
American Flatbread	(201) 704-9467	ben@flatbreadhearth.com
Charlie B's Restaurant	(802) 760-1096	chrisb@stoweflake.com
Grant's	(802) 500-3505	events@stowevillageinn.com
Idletyme Brewing	(802) 253-5765	CNelson@idletymbrewing.com
Picasso Pizzeria & Lounge	(802) 253-4411	info@picasso.com
Round Hearth Cafe	(802) 253-7223	info@roundhearth.com
Stowe Bowl	(802) 253-2494	groupsales@stowebowl.com
Sushi Yoshi	(802) 253-4135	mail@vermontsushi.com
Trapp Family Lodge	(802) 253-5769	bschwartz@trappfamily.com

LARGE GROUP ACTIVITIES

The following options are activities and attractions that will accept large groups with advanced notice.

4 Points Brewery Tours	(802) 793-9246	rick@4pointsvt.com
ArborTrek Canopy Adventures	(802) 644-9300	dylan@applied-adventure.com
Ben & Jerry's	(802) 337-1214	amy.weller@benjerry.com
Cold Hollow Cider Mill	(802) 244-8771	todd@coldhollow.com
Destination North	(802) 598-6608	tyler@destnorth.com
Gondola SkyRide	(802) 253-3000	StoweGroupSales@vailresorts.com
Lamoille County Players	(802) 888-4507	info@lcplayers.com
Savor Vermont	(802) 917-6656	info@savorormonttours.com
Spruce Peak Performing Arts Center	(802) 760-4634	hayley@sprucepeakarts.org
Stowe, At Night, Lantern Tours	(802) 244-1173	Newf1Ted@aol.com
Stowe Bowl	(802) 253-2494	groupsales@stowebowl.com
Stowe Cider	(802) 253-2065	info@stowecider.com
Trapp Family Lodge	(802) 253-5769	bschwartz@trappfamily.com
Umiak Outdoor Outfitters	(802) 253-2317	info@umiak.com
Vermont Canoe & Kayak	(802) 644-8336	vtcanoes@gmail.com
Vermont Ski & Snowboard Museum	(802) 253-9911	abby@vtssm.org

GROUP TOUR PLANNING SERVICES

Go Stowe is operated by Stowe, Vermont's destination marketing organization, the Stowe Area Association. Here at SAA, we work with all types of groups to make the process of planning a bus tour of Stowe easy! Here is a list of some of the services we offer to tour bus operators at no cost!

- **Gather Proposals.** We work closely with the group sales teams at our various restaurants and activity businesses. Let us do the legwork and we will distribute your RFP to recommended locations, compile and compare between proposals, and connect you with the right contact to get the ball rolling.
- **Itinerary Planning.** From Ben & Jerry's to the famous Trapp Family Lodge and everything in between—Stowe has it all! Let us connect you with the perfect local guides to build an unforgettable itinerary your attendees won't forget!
- **Welcome Packets and Digital Guides.** We want everyone who visits Stowe to take advantage of everything that makes this place so special. We can provide you and your attendees with Travel Planners, Recreation Guides, and digital versions of our various seasonal activity guides.

Ready to get started? Contact Go Stowe Group Sales at **(802) 560-3197** or via email at **groups@gostowe.com**.

IMPORTANT CONTACTS

Stowe Visitor Information Center/Go Stowe

51 Main Street, Stowe, VT 05672

(802) 253-7321

Looking for dining, events, shopping, lodging or activity recommendations? Stop by or call the Stowe Visitor Information Center or visit gostowe.com where our Vacation Planning Experts are happy to help.

Stowe Police Department

350 S Main Street, Stowe, VT 05672

Non-Emergency Line: (802) 253-7126

For Emergencies, please call 911

Vermont Tourism Network

vermonttourismnetwork.com

VTN@vtchamber.com

Find other popular group-friendly attractions, restaurants and more in Vermont.

ABOUT STOWE, VERMONT

Located at the foot of Mt. Mansfield, Vermont's highest peak, Stowe is a four-season destination that has hosted travelers for more than 200 years. Named one of the "Top 20 Best Small Towns to Visit" by *Smithsonian Magazine*, Stowe offers abundant historical, cultural and recreational activities—from mountain to Main Street—along with quality accommodations for every taste and budget, world-class dining and shopping.

ABOUT STOWE AREA ASSOCIATION

At Stowe Area Association our mission is to market and sell the natural beauty of Stowe, its cultural and recreational opportunities and member businesses, while simultaneously enhancing the quality experience for our guests and the quality of life of the residents, in a manner which improves the economic well-being of the community and consciously promotes environmental integrity. Established in 1945, SAA is a member-based destination marketing organization that supports 250 members (lodging, retail, restaurant, activity & attraction, service & professional and more), runs the Stowe Visitor Information Center (~60,000+ visitors a year), manages central reservations for the town (booking for 17 properties) and much more.



Thank you for your continuous support and visitation of Stowe! We hope you and your attendees enjoy your Stowe adventure and please encourage them to share their favorite #stowement with us on social media by tagging @gostowe or fill out the Feedback Survey on our website, GoStowe.com.